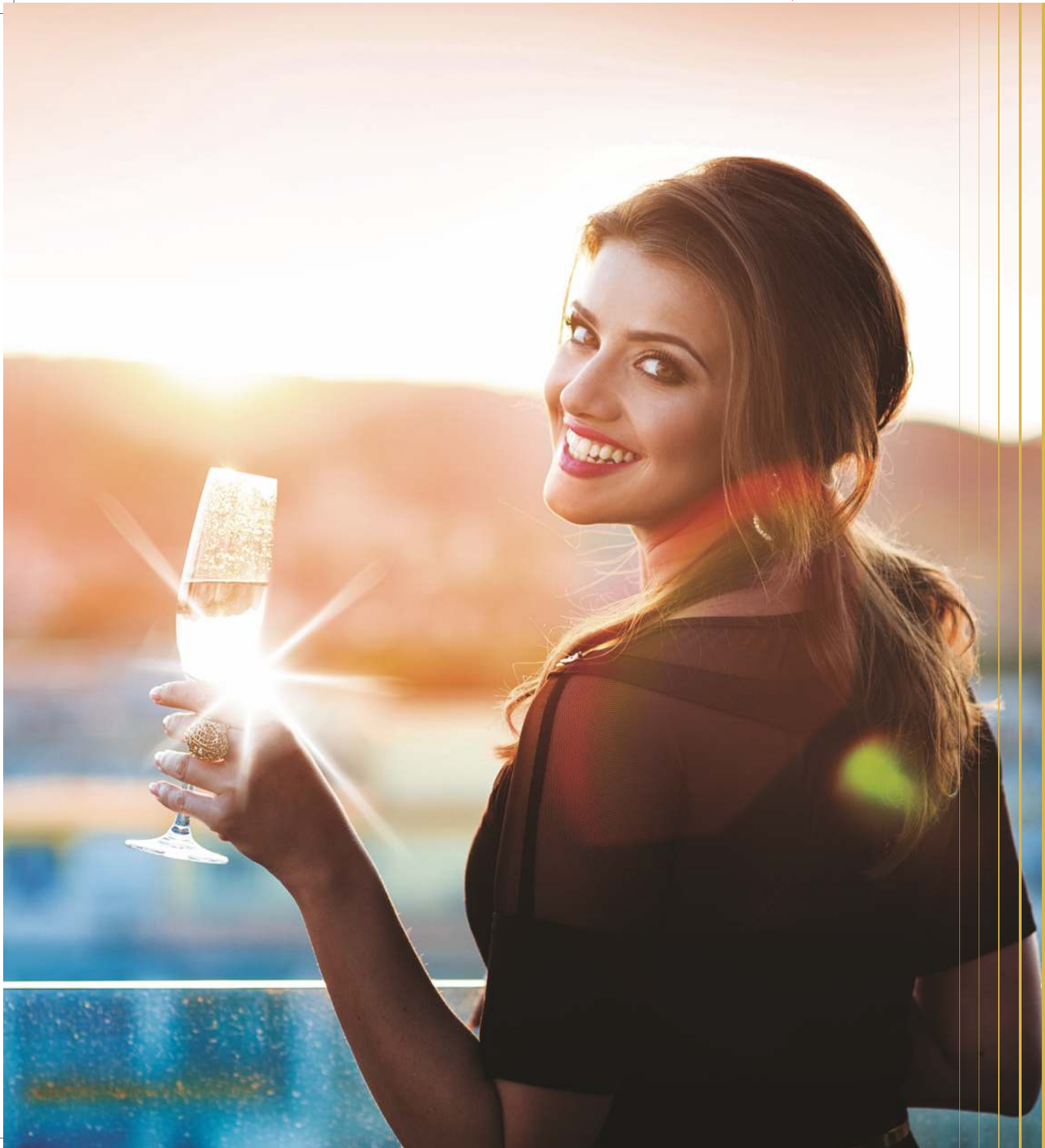


The New Cultured Class



CREATE
A SUAVE SOCIAL
SIGNATURE





LIVE
FOURTH
DIMENSION
OF SPACE

BE ICONIC
AT A LEVEL
RIGHT UP
THERE





THE NEW CULTURED CLASS

Argus

A part of Jaipur's most admired township ARG One, spread across 20 highas

ARG One is a universe with a comprehensive outlook for life. Where each tower compliments the collective project in its own unique way.

Argus is the first tower in the glorious journey of ARG One. The name Argus is inspired by the greek mythology where Argus is the son of Zeus, the king of Gods, and also the ruler of Argos. If we go by the popular belief, Argus is also known to have 100 eyes that signifies a vision beyond the obvious.

The tower simply personifies the existence of Argus and translates it into an architectural perspective. In a way Argus is the harbinger of change in the lifestyle sphere of Jaipur and also the torchbearer of the philosophy called ARG One.

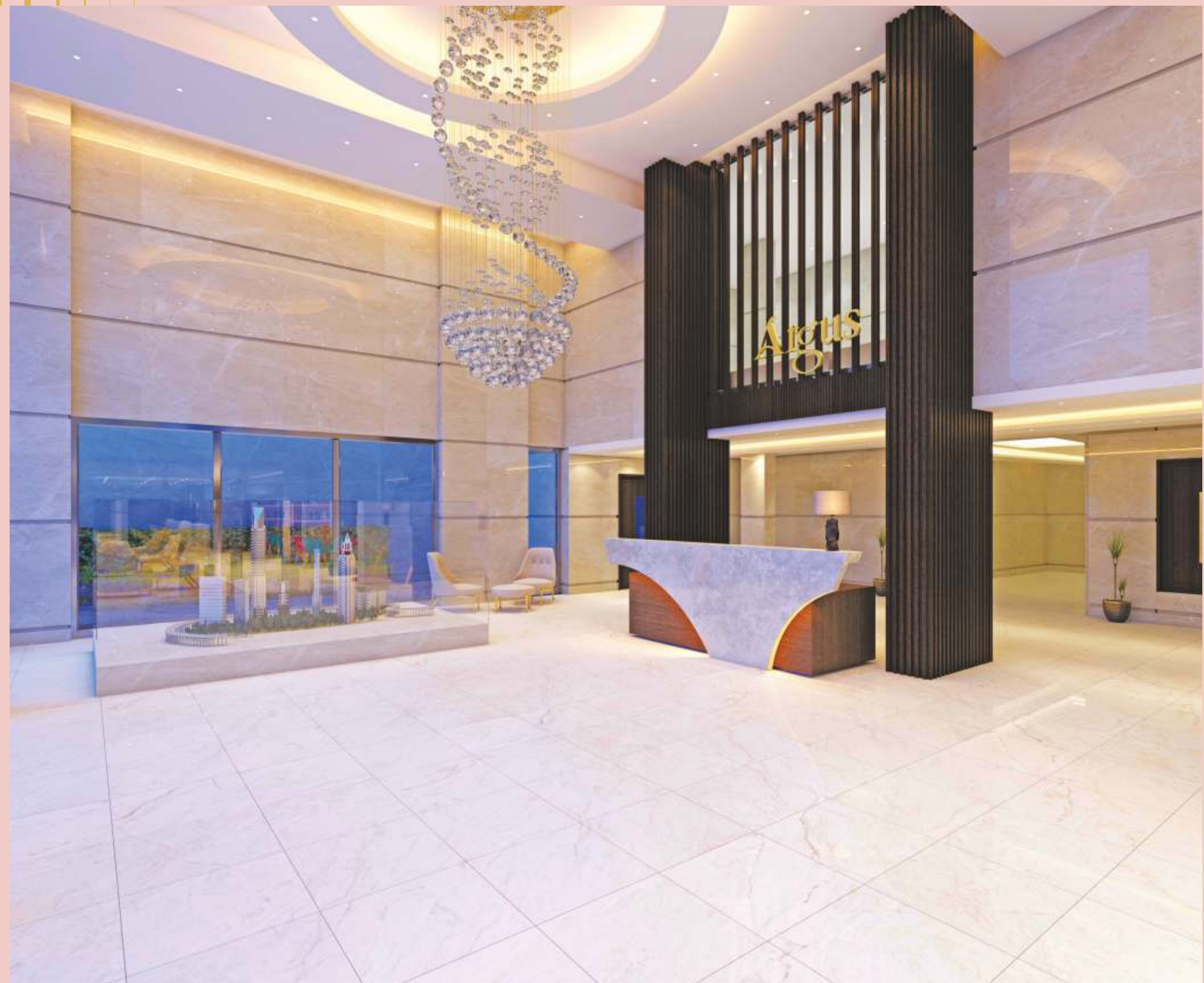
In a simple linguistic expression it is "The New Cultured Class" a very few belong to.

LEAVE A MARK INEVERY STRIDE



LIFT LOBBY

Class starts much before it becomes a matter of experience. With every step at ARG Argus, there is something that wraps the essence of a wishful living into the patterns of a truly evolved life. One can call it grand with the elements of lavishness. It's a mark of dignified welcome and also a defining signature of the individuality that rightfully deserves it. In a way, ARG Argus is a remarkable life with its magnificent presence for all the good reasons a life can have.



RECIPERE

LIVE THE
GLORIFIED
INDIVIDUALITY



MASTER BEDROOM

WRAP DESIRES
WITH
TIMELESS
DISTINCTIVENESS



KIDS' BEDROOM

With every geometrically defined world there lies a domain that luxuriously belong to individuals with a unique palate for life. Bedrooms at ARG Argus are typical symbols of being special in a world within a world. Here life spreads its wings to attain the heights of lifestyle excellence. Every bit of personal spaces at ARG Argus are designed to enhance the ambience and enrich the flavour of personalised luxury experience.



LEAVE A MARK IN EVERY STRIDE

LIVING ROOM

When desires come alive in the form of materialistic pinnacle, ARG Argus happens. Right from distinctively designed living spaces to vibrantly mood enhancing interior, living area at ARG Argus is a place of colourful grandeur. More than just a living area, it's an area that makes personal moments rich and classy. A perfect fusion of comfort, elegance and style, living area at Argus separates rest of the world from a truly personalised kingdom. A place to live with passion and make life worth living in almost every sense.



GRAND BALCONY

OPEN A NEW WINDOW
TO THE WORLD

DINING ROOM

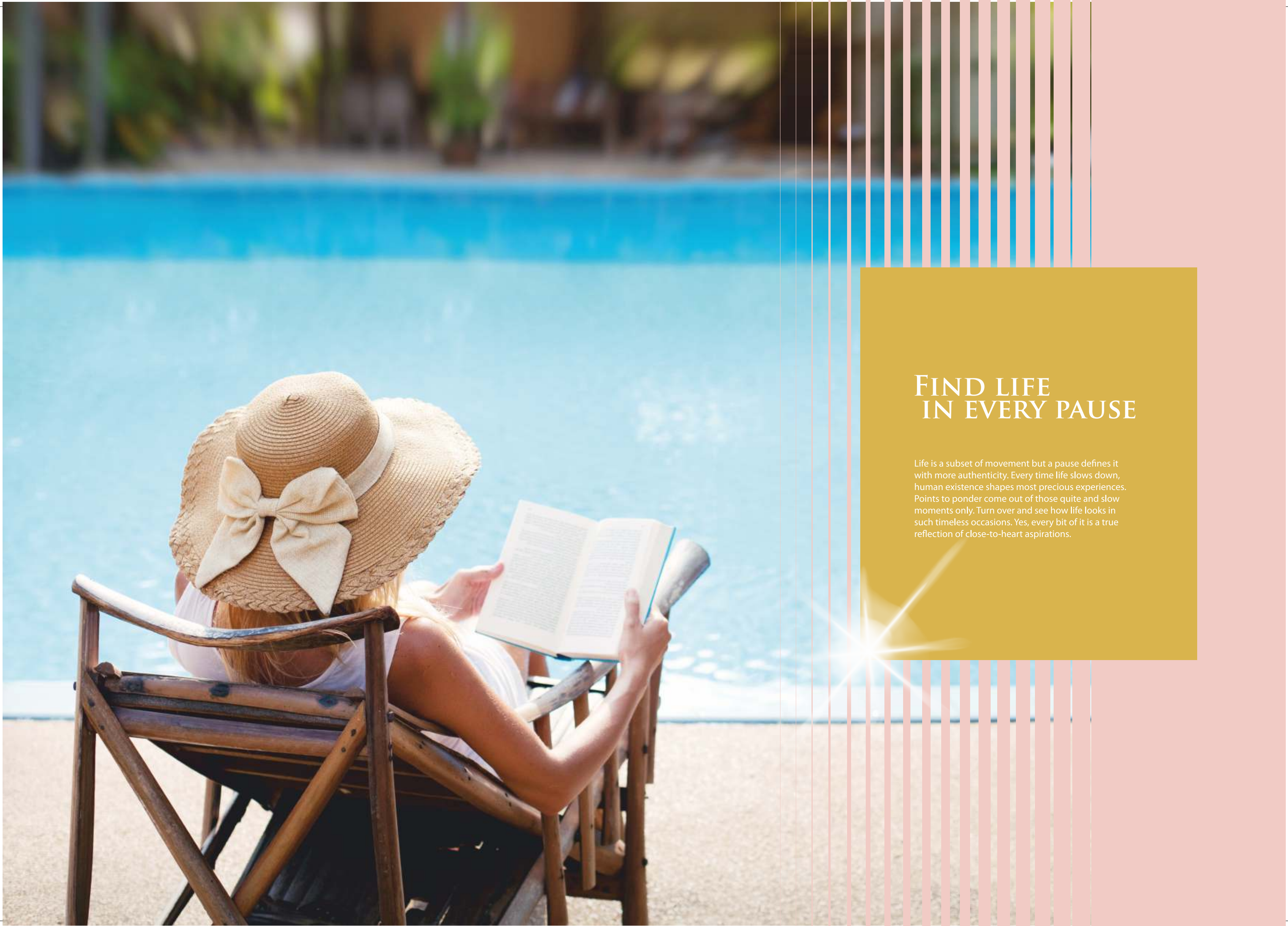


Flavours of life go beyond the periphery of taste buds. They enrich the joy of sharing and bind individuals with their near and dear ones. Every typical day at ARG Argus cooks new stories of being together and living together. The dining and kitchen spaces play a perfect host at Argus and turn small joys into an occasion of celebration. Well-crafted luxurious amenities and a touch of individual taste make it an ideal companion for those relishing moments.



KITCHEN

HAVE
A ROLICKING FEAST
WITH LIFE



FIND LIFE IN EVERY PAUSE

Life is a subset of movement but a pause defines it with more authenticity. Every time life slows down, human existence shapes most precious experiences. Points to ponder come out of those quite and slow moments only. Turn over and see how life looks in such timeless occasions. Yes, every bit of it is a true reflection of close-to-heart aspirations.



THE OASIS (INFINITY POOL ON THE 9th FLOOR)

LIVE IN THE FLOW OF LEISURE

ARG Argus hosts an infinity swimming pool on the 9th floor to add the most exclusive ingredients of a happening lifestyle. Right from leisure to recreation and relaxation to fitness, it creates a new world where life fits in the patterns of active fullness. Let the life come out of the pre defined notions and explore new avenues of a truly flowing life. It's not only about diving to chill but it's also about reflecting life in the transparent frame of desires.

MAKE LIFE A
WORLD FREE OCCASION



GYMNASIUM



SAUNA

For the bounty of health, ARG Argus has facilities like a well-equipped gymnasium and sauna where dwellers can stretch out beyond the limits of busy life schedule. Imagine after a series of hectic hours, there is a place where life has all the reasons to unwind and live its true self.

Every 3rd floor in ARG Argus houses a dedicated extra space to add a new angle to the idea of socializing. For entertainment, there is a well-appointed mini theatre in the township campus which further adds value to overall leisure experience. Perhaps, it's a one-of-its-kind entertainment zone where residential living takes a big leap to reach to the heights of an exciting life.



MINI THEATRE



NIRVANA DECK

INHABIT
IN A DEFINED
SOCIAL SPHERE

BE THERE TO MARK AN ILLUSTRIOUS PRESENCE



CAFETERIA

There are times when life needs spaces and time to quench the thirst of one's intellectual self. That's why ARG Argus has a cafeteria to give both zing and resources to feed the creative side of the brain. It's for acquiring knowledge and sharing it with like-minded acquaintances. There is definitely something enriching about having friends around and taking a sip of a steaming coffee.



BUSINESS CENTRE (Proposed)

THE LOCATION WITH A POSITION



Like its imposing persona, ARG Argus is located at a place of both strategic and geographical importance. For all the comfort, Argus is properly connected to the places of personal and professional importance and for the convenience, it brings the best of surrounding world to its residents.

ARG Argus is a world with everything good connected to it without making any noise.

DISTANCES

Seedling School	6.5 KM
SMS School	6.5 KM
Durlabhji Hospital	5.0 KM
Vidhan Sabha	4.3 KM
Jawahar Kala Kendra	3.1 KM
Vidya Ashram	1.9 KM



Fortis Hospital	2.3 KM
Marriott Hotel	2.4 KM
Rukmini Devi Birla School	3.2 KM
World Trade Park	3.7 KM
Entertainment Paradise	4.1 KM
Airport	4.4 KM

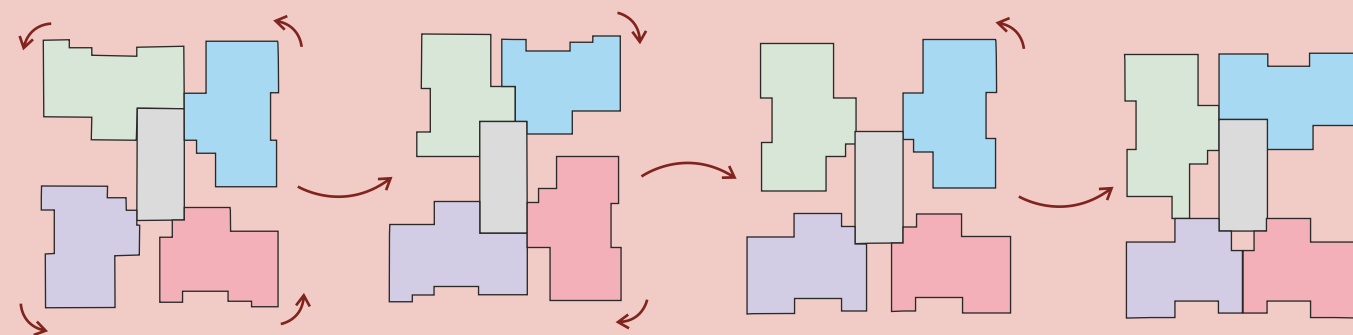
DISTANCES

Khandaka Hospital	4-6 Mins.
Big Bazaar	6-8 Mins.
Jaipuria Hospital	10-12 Mins.

AERODYNAMICS WEDS PHOTO-ENGINEERING

Welcome to the pinnacle of innovative architecture at your new 5 star home where Aerodynamics and photo-engineering walk hand in hand. The ambitious and unique design adopted at Argus, ARG One's first tower simply proves why this modern structure is not just any home. It is a re definition of what Jaipur has ever seen. Here is a multi sectional representation of this architectural marvel.

The ground view of this building showcases an impressive palatial architecture. It has well-connected winding balconies till the top ensuring the systematic flow of air. Every home at ARG Argus is poised to give you shaded ventilation. Breathe easy, inside and out.



As visible here in the cross sectional view of Argus, the building alternatively opens out into different directions thereby allowing constant flow all around the building too. Every single unit is ensured constant supply of fresh air and shade. If all this wasn't enough, imagine a concept where you are safe from the scorching summer heat and all season pollution, thanks to the design of your building.

When you live here, your field of vision isn't restricted. The dual options range from North & East views, South & West views, North & West views. Truly, a modern masterpiece. The spectacular aerial view of every home has multiple patches of Greenery.



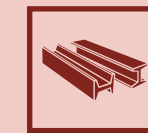
A NEW PERSPECTIVE FOR FUTURE IN THE MAKING

ARG Group's Argus is a unique project in more than one ways. In its existence of almost three decades, ARG has always put innovation at the forefront of its larger vision. The idea is to develop responsibly by being positive to both society and environment. Think tank at ARG always strives hard to be at par with the state-of-the-art practices from across the globe.

Being a one-of-its kind project, ARG Argus is setting new benchmarks of best construction practices and innovation. It's a journey of excellence aiming at creating a future that every progressive Indian truly deserves.



USE OF 6.5 KG IRON RODS PER SQ. FT. INSTEAD OF COMMONLY USED 4 KG IRON RODS PER SQ. FT. FOR EXTRA BUILDING STRENGTH



USE OF M-35 COLUMN BEAMS INSTEAD OF COMMONLY USED M-25 BEAMS



USE OF ACC BLOCKS MAKE BUILDING HEAT RESISTANT AND ALSO LESSENS BUILDING DEADWEIGHT



DOUBLE GLAZED GLASS TO REDUCE ENERGY CONSUMPTION



3 SIDE OPEN FLATS TO ENSURE OPTIMUM ENERGY LEVELS AND PROPER LIGHT, AIR FLOW

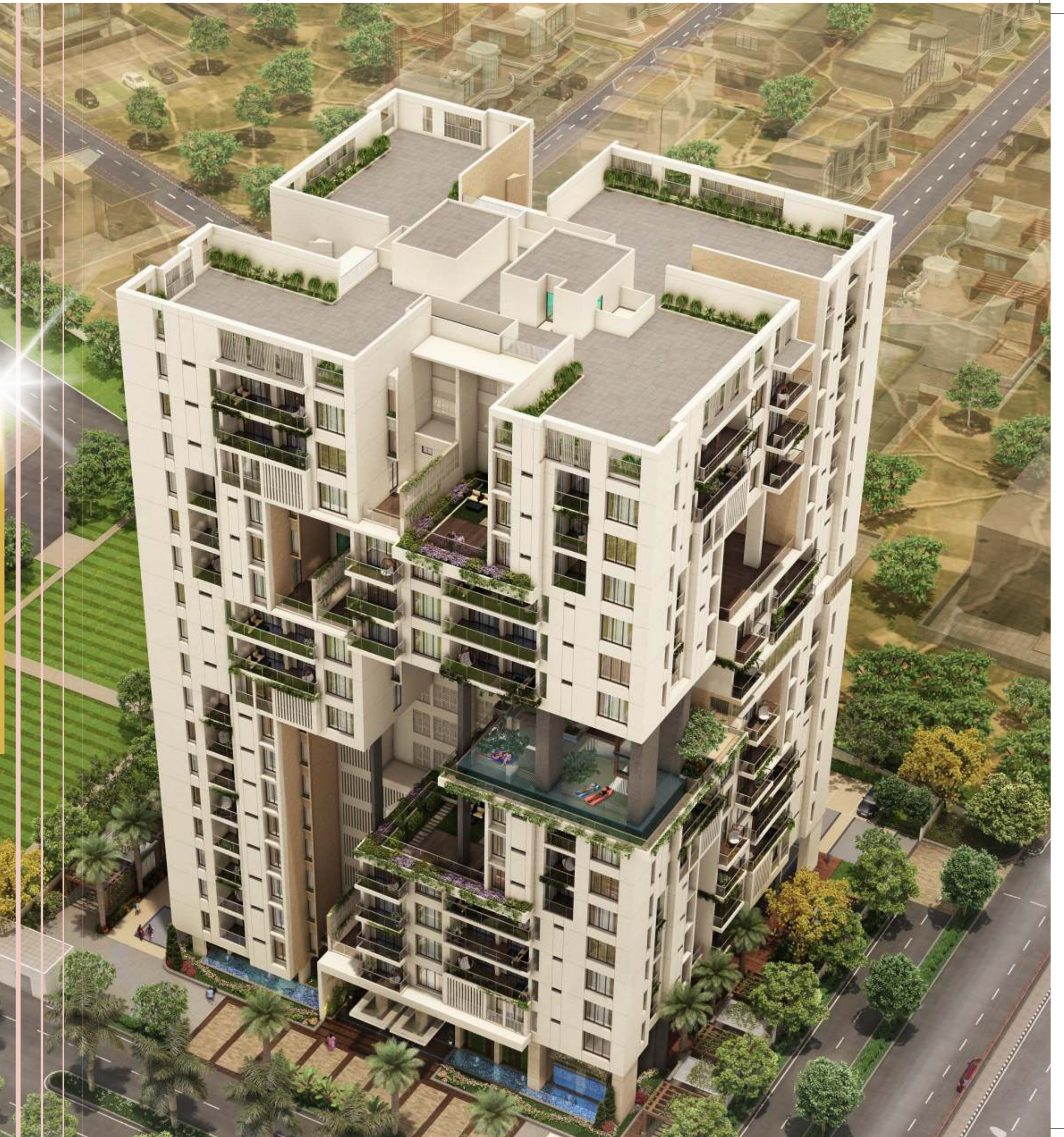


USE OF ACC BLOCKS WITH GYPSUM PLASTER TO SAVE APPROX. 90,000 LITERS OF WATER EVERYDAY



3 TIER PROFESSIONAL SECURITY FOR A COMPLETELY SAFE AND SECURE LIVING

TRIPLE HEIGHT
TERRACE
BUNGALOWS
TO CELEBRATE
THE LARGENESS
OF LIFE



TYPICAL FLOOR PLAN



FLAT NO	301/401/501	302/402/502	303/403/503	304/404/504
CARPET AREA	2718.94 SQ. FT.	2691.83 SQ. FT.	2330.08 SQ. FT.	2326.42 SQ. FT.
BUILT-UP AREA (WITH BALCONY)	3347.25 SQ. FT.	3313.34 SQ. FT.	2960.50 SQ. FT.	2962.76 SQ. FT.
SUPER BUILT-UP AREA	4395.94 SQ. FT.	4351.41 SQ. FT.	3888.03 SQ. FT.	3891.00 SQ. FT.

UNIT PLAN

4 BHK



FLAT NO	CARPET AREA	BUILT-UP AREA	SUPER BUILT-UP AREA
104	2571.64 SQ. FT.	3247.46 SQ. FT.	4264.89 SQ. FT.

UNIT PLAN
4 BHK



FLAT NO	CARPET AREA	BUILT-UP AREA	SUPER BUILT-UP AREA
303	2330.08 SQ. FT.	2960.50 SQ. FT.	3888.03 SQ. FT.

UNIT PLAN
5 BHK



FLAT NO	CARPET AREA	BUILT-UP AREA	SUPER BUILT-UP AREA
302	2691.83 SQ. FT.	3313.34 SQ. FT.	4351.41 SQ. FT.

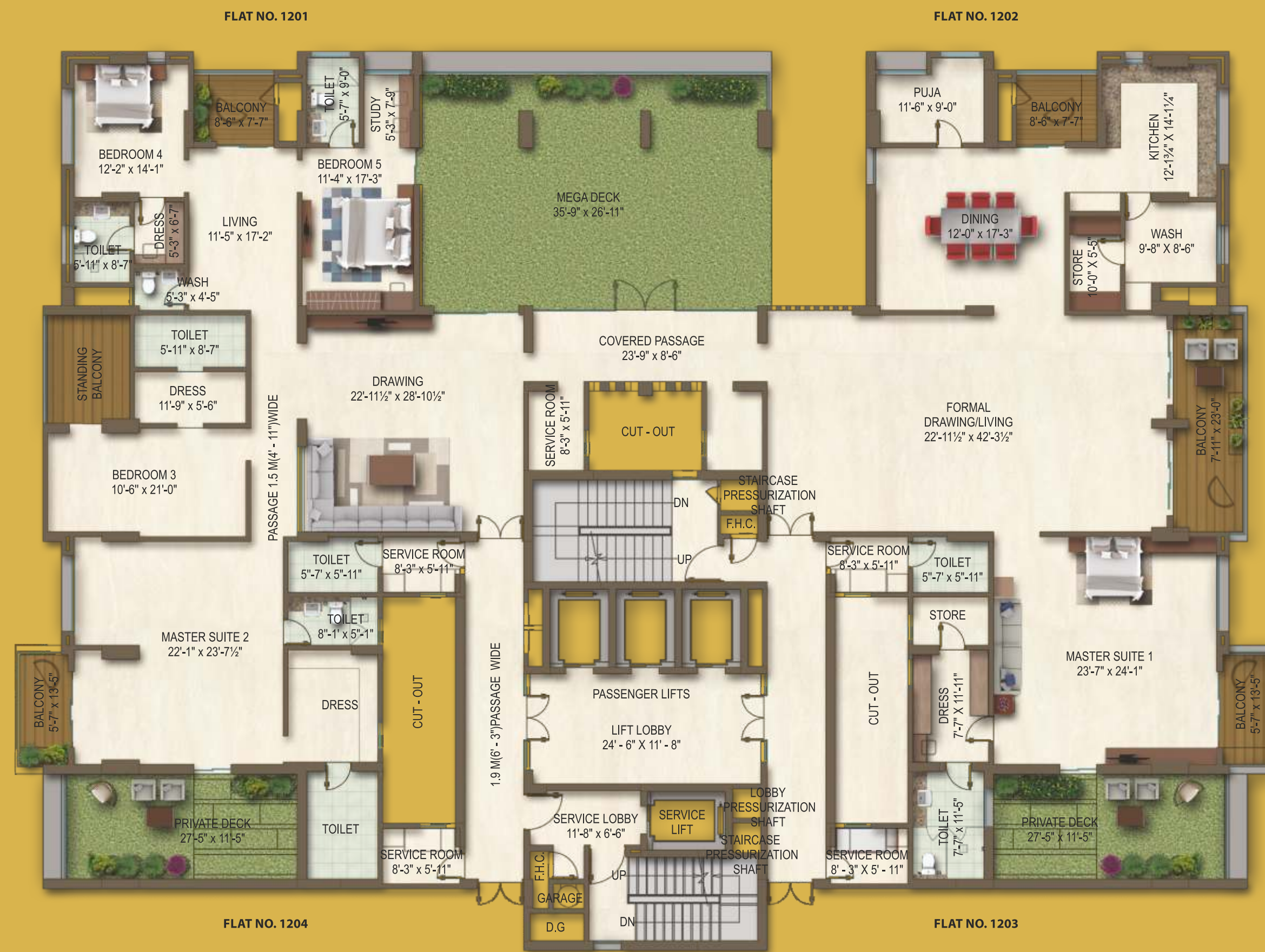
9TH FLOOR PLAN-CLUB



FLAT NO. 904

FLAT NO. 903

12TH FLOOR PLAN (CUSTOMISABLE)



FLAT NO	1201
CARPET AREA	2924.68 SQ. FT.
BUILT-UP AREA	4175.36 SQ. FT.
SUPER BUILT-UP AREA	5483.50 SQ. FT.

FLAT NO	1202
CARPET AREA	2778.23 SQ. FT.
BUILT-UP AREA	3571.52 SQ. FT.
SUPER BUILT-UP AREA	4690.47 SQ. FT.

LIVE
A TAILORMADE
LIFE



ARG Argus offers its dwellers the freedom to customise flat layout with options ranging between 3800 sq. ft. to 12000 sq. ft. (4 BHK onwards). The concept offers buyers an additional advantage to try their hands in designing their flats as per their liking and requirements. Be it horizontal, vertical, with terrace or without terrace, now buyers have great choices to make.

UNIT PLAN

DUPLEX (LOWER LEVEL)



FLAT NO	CARPET AREA	BUILT-UP AREA	SUPER BUILT-UP AREA
1701	2682.15 SQ. FT.	3297.08 SQ. FT.	10154.88 SQ. FT.
1801	2682.15 SQ. FT.	3297.08 SQ. FT.	(Common)

UNIT PLAN

DUPLEX (UPPER LEVEL)



TERRACE PLAN



1ST FLOOR PLAN COMMERCIAL



FLAT NO. 104

FLAT NO. 103

SPECIFICATIONS



VISION OF MASTER PLAN SPREAD OVER 20 BIGHAS

- | | | |
|--------------------------------------|------------------------|---------------------------|
| 1. ENTRY PLAZA | 12. CRICKET PITCH | 23. SWIMMING POOL |
| 2. ENTRY WATER FEATURE | 13. CHILDREN PLAY AREA | 24. POOL PAVILION |
| 3. DROP-OFF PLAZA | 14. SAND PIT | 25. ALFRESCO DINING AREA |
| 4. STAIRWAY ACCESS TO PODIUM | 15. FITNESS STATION | 26. MINI GOLF COURSE |
| 5. SURFACE PARKING | 16. BERM GARDEN | 27. NATIONAL FLAG |
| 6. DRIVEWAY TO/FROM PARKING BASEMENT | 17. ACTIVITY PLAZA | 28. PARTY LAWN |
| 7. VENTILATION LIGHT SHAFT | 18. ROCK GARDEN | 29. AMPHITHEATRE |
| 8. FLORAL GARDEN | 19. CENTRAL PAVILION | 30. CAFE PAVILION |
| 9. YOGA MEDITATION GARDEN | 20. MUSICAL FOUNTAIN | 31. MINI LIBRARY PAVILION |
| 10. SCULPTURAL MOUND GARDEN | 21. ECO POND | 32. MUSIC PAVILION |
| 11. OLD FOLK'S GARDEN | 22. TEMPLE | |

Disclaimer: The Landscape plan shown above in yellow coloured boundary is for proposed towers in ARG ONE Project and contained herein this brochure for general information purposes only regarding vision & forecast for near about or adjoining property for such land. The readers and viewer/s of this brochure has not/is not /will not depend on this information while deciding to book or purchase any property in ARGUS. So showing this Yellow colour bounded area here is not intended to be or to be termed as an advertisement, sales pitch, marketing campaign, booking or making an offer to sell the property for this area. Landscape plan for ARGUS is duly shown in Red colour boundary which is subject matter of this Brochure. ARG Group shall not be liable for any liability (legal or others) arising in the event of the viewer / readers relying on the published material of brochure and making claims based on the information published here, independent investigation of the property will be required to determine to Purchaser(s) satisfaction on the suitability of the property for their needs.



THE GROUP

ARG Group was established in the year of 1990. With its relentless passion and well-designed projects, the group has climbed the ladder of commendable success and achievements in a short span of time. Today, the group is considered to be one of the most trusted real estate brands of Rajasthan.

Vision and mission of ARG group aim at creating scientifically designed living and work spaces for the growing next generation. In every next project, team ARG has innovated and reinvented both design and amenities to ensure a real contemporary lifestyle. Mr. Atma Ram Gupta, ARG group chairman, believes in delivering values that every end user can practically enjoy. Mr. Gupta's rich experience and refined business acumen is the backbone of group's thinking and execution philosophy. For his outstanding contribution and futuristic vision, he has been conferred upon with many prestigious awards like Lifetime Achievement Award from CREDAI (Rajasthan) and All India Builders Association. Besides a hard core business individual, Mr. Gupta is also known for his social engagements which further represents diversity of his multi-faceted personality.

In a nutshell, ARG group is the frontrunner in Rajasthan real estate industry with an eye for holistic industry and society development.



Argus

